

# A Mexican American Writer's Life: Creating Character, Building Readership

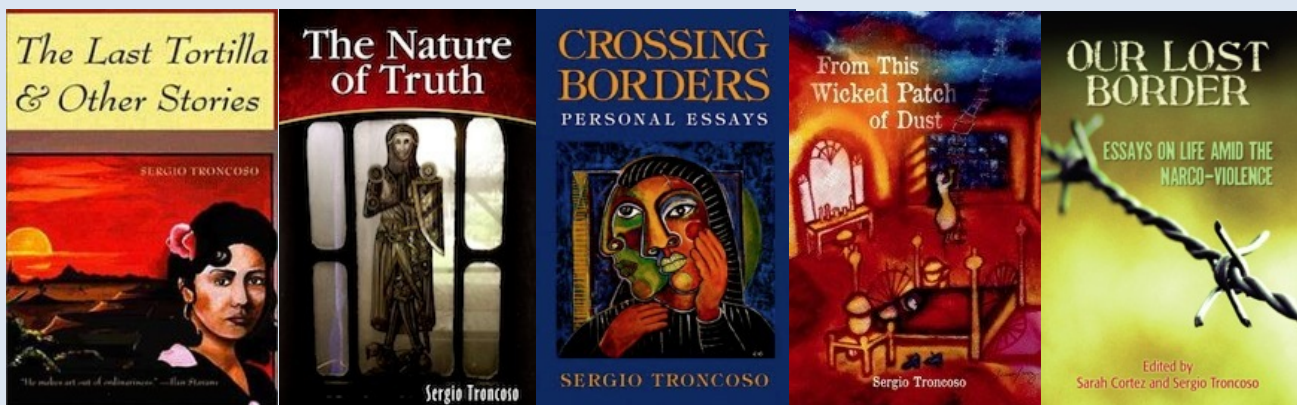
**WHEN: FRIDAY, MARCH 27<sup>TH</sup>. 2015 at 1PM**

**WHERE: STUDENT CENTER SOUTH RM 224-HEIGHTS**

Sergio Troncoso grew up in the colonia of Ysleta on the outskirts of El Paso, Texas. How did his abuelitos influence him to be a writer? What early lessons did he learn as a Chicano at Harvard and Yale? How did he apply those lessons to his writing and forming characters unique in Mexican American literature?



Troncoso has crossed many geographic, cultural, and intellectual borders in his life. How do these border crossings illuminate the challenges and opportunities he sees within the Mexican American community? How is reading central to his mission of educating, empowering, and giving voice to the Mexican American community?



For more information contact CMAS at: (713) 743-3136

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